

**<CES 2024 Local Report>
Appeal Cutting-edge ITMS and the future
creating with Hisense Group**

Sanden is exhibiting jointly with Hisense Group at CES 2024, which is being held in Las Vegas, Nevada, USA from January 9 (Tuesday) to 12 (Friday), 2024 local time.

This exhibition is the world's largest gathering of cutting-edge technologies from around the world.

The venue is filled with excitement to experience the cutting-edge technology.

Here is a report from the site.

◆About the exhibition hall

The exhibition space is one of the largest in the venue, and together with the Hisense Group, we are introducing our cutting-edge ITMS (Integrated Thermal Management System) at this venue, attracting the attention of visitors.



◆Responses from visitors to our booth

Many of the visitors, who were learning for the first time about how our ITMS technology contributes to extending battery life and driving range by integrating temperature control for electric vehicles, as well as to curbing global warming, which is being addressed on a global scale, showed great interest in and high regard for our products.



◆Voice of our participating members

CES, one of the world's largest trade shows, is indeed a very exciting event! The aisles are filled with visitors every day.

Many of our customers visited our booth and showed great expectations and interest in the future that will be realized through the fusion of our ITMS and the mobility technologies introduced by Hisense Group, and in the evolution of the future mobility scene through the synergy of these technologies.

This show is positioned as a "Consumer Technology Show," and we are greatly stimulated by the many hands-on exhibits from various companies and the participation of various industries.

Members of our US subsidiary and our Japanese staff are working together to introduce our technology and its future to visitors to the show.



Through our participation in CES2024, we will promote the enhancement of global recognition and promotion of our strategic products, especially in the North American area, and the cultivation and strengthening of new collaborations and alliances.

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