

**Exhibiting at CES 2024, the World's Largest Technology Trade Show
Cutting-edge ITMS exhibited Accelerating expansion in North America**

Sanden and Hisense Group will jointly exhibit at CES 2024, which will be held in Las Vegas, Nevada, USA from January 9 (Tue) to 12 (Fri), 2024 local time.



CES is one of the world's largest technology exhibitions and has been held every January since 1967 in Las Vegas, U.S.A. More than 3,000 companies exhibit, globally presenting cutting-edge techs in wide range of categories.

CES attracts a huge number of visitors and attention every year. The previous CES (2023) attracted approximately 117,000 visitors, and this year's event is expected to surpass that number with more than 130,000 visitors. This year's CES 2024 will offer visitors the opportunity to experience many cutting-edge technologies in categories such as AI, sustainability, startups, digital health, and transportation and mobility.

◆ Concept of our exhibition

Under theme of "Create The FUTURE SCENES," we will deliver comfortable "SCENES" to all aspects of people and society through thermal management systems. At our booth, you can experience cold and hot water produced by the Integrated Thermal Management System (ITMS) 3.0 together with the Hisense Group, as well as the latest electric compressors and spot coolers. We will also exhibit the most advanced electric compressors and spot coolers.



Booth Image



ITMS3.0 Image

By exhibiting at CES, we will promote the enhancement of global recognition and promotion of our strategic products, especially in the North American area, and the cultivation and development of new collaborations and alliances.

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